

## **REMARKS**

### **Overview**

Claims 1, 3-4 and 12 are currently pending in the present application. Claim 1 has been amended and new claim 12 has been added.

### **Issues Under 35 U.S.C. § 103**

The Examiner has rejected claims 1 and 4 under 35 U.S.C. § 103(a) as being unpatentable over Schuricht et al., in view of Harris, Jr. et al. Applicants respectfully traverse.

The Examiner acknowledges that Schuricht et al. fails to teach printing the shipping label in-line with printing documents for subsequent mailing. However, the Examiner believes that the Harris, Jr., et al. patent discloses a method of printing labels in-line or on-line with the printing documents to be mailed. Apparently, there is some confusion as to what is meant by printing documents in-line with shipping labels. Thus, Applicants have eliminated the in-line language from claim 1 and amended claim 1 to hopefully clarify the situation.

Applicants respectfully submit that the Harris, Jr., et al. reference does not disclose printing a shipping label with a document without the need for subsequent correlation and merging as is required by all of Applicant's currently pending claims. To the contrary, the Harris, Jr., et al. patent requires a post printing merger of the shipping label and the documents. The Harris, Jr., et al. patent accomplishes this merger by including a recognition device on the bindery line which is capable of reading identifying marks or codes which have been printed on each document ('128 patent, column 3, lines 55-64). Essentially, the Harris, Jr., et al. requires several steps which Applicant's invention avoids. The Harris, Jr., et al. patent requires that codes or identifying marks first be printed on the documents themselves. Subsequent to the printing of

the codes, the Harris, Jr., et al. patent requires that the codes be read by some sort of recognition device such as a scanner, camera or other single reading device. After the codes have been read, a decoding algorithm is performed to convert the code into full address information and subsequently the address is printed on the magazine cover. Applicants avoid this situation by sending all of the data to the printer initially so that the shipping label can be printed with the document without the need for any subsequent correlation and merging of the document and shipping label. This saves time, expense, and the possibility of any misrecognition of the identifying marks or codes as required in the Harris, Jr., et al. patent.

It is respectfully submitted that the Schuricht et al. patent, the Harris, Jr., et al. patent and the combination of the two fail to describe a method of printing documents as claimed by Applicant's in claims 1, 3-4 and 12. Therefore, Applicants respectfully request that the pending rejections under 35 U.S.C. § 103(a) of claims 1 and 4 be withdrawn as all of the claims are currently in allowable form.

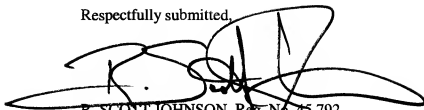
## **Conclusion**

Please consider this a Request for a Three-Month Extension of Time from December 27, 2006 to March 27, 2007 and charge Deposit Account No. 26-0084 the amount of \$510.00 for this extension.

No other fees or extensions of time are believed to be due in connection with this amendment; however, consider this a request for any extension inadvertently omitted, and charge any additional fees to Deposit Account No. 26-0084.

Reconsideration and allowance is respectfully requested.

Respectfully submitted,

A large, stylized handwritten signature in black ink, appearing to read 'R. Scott Johnson', is written over the typed name and firm information.

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